

WHITEPAPER 2024

ThorCom

Blockchain-based token
driving a new, transaction-
based telecom ecosystem.

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Summary

Introduction:

Thor Communications AS (ThorCom) is set to revolutionize the telecom industry by introducing a blockchain-based token that drives a new, transaction-based telecom ecosystem. This ecosystem will enable users to exchange tokens for mobile data on a swap platform integrated into ThorCom. By leveraging our patented technology, we aim to bypass traditional telecom models and offer a global, unified pricing model starting in Europe, Asia, and South America.

Vision:

Our vision is twofold: to implement groundbreaking technology that reduces global data costs, and to create a thriving token-based ecosystem where holders are incentivized through future airdrops. As ThorCom drives further price reductions in the telecom industry, token holders and stakers will benefit directly, enhancing the value of participating in this pioneering project.



The Problem

Current Telecom Landscape:

Today's telecom market is characterized by inefficiencies, particularly in how data is priced and accessed across different regions. Roaming costs remain high, and there is a lack of a standardized global pricing model. This results in fragmented markets where both consumers and businesses face unpredictable costs and limited access to affordable data.

Additionally, Mobile Virtual Network Operators (MVNOs) and Mobile Network Operators (MNOs) are constrained by existing telecom structures, hindering their ability to offer competitive prices and innovative solutions.



The Solution: Transaction-Based Telecom

ThorCom's Technology:

ThorCom introduces a revolutionary transaction-based telecom model that utilizes blockchain technology to address these market inefficiencies. Our patented technology allows us to bypass current roaming regimes and create a unified global pricing model. This model is not only more cost-effective but also enables users to trade mobile data using our blockchain token, offering unprecedented flexibility and control over telecom services.

Global Pricing Model:

By implementing a global pricing model, ThorCom ensures that users in different regions, starting with Europe, Asia, South America, Africa and the US, can access mobile data at consistent and reduced prices. This shift from traditional pricing models to a transaction-based model democratizes access to data, making it more affordable and accessible worldwide.



Data Exchange

Market Structure:

ThorCom will establish a data exchange platform that operates on day-ahead and intraday markets, allowing users to trade mobile data efficiently. This exchange is powered by our blockchain token, which facilitates transactions and ensures a balance between supply and demand. The day-ahead market will serve as the main arena for data transactions, while the intraday market provides additional flexibility and security, ensuring our customers always have access to the data they need.

Revenue Model:

ThorCom's revenue model is centered around transaction fees generated on this data exchange. Each time a transaction occurs, a small fee is collected, contributing to the platform's sustainability. As more users engage in data trading, the value of the token and the entire ecosystem increases, reinforcing ThorCom's commitment to delivering simple, efficient, and secure services.



Token Ecosystem and Value Proposition

Token Overview:

The blockchain token introduced by ThorCom is the cornerstone of our new telecom ecosystem. It enables users to seamlessly purchase and trade mobile data on our platform. This token is not just a medium of exchange but also a tool for accessing a global telecom network that is more affordable and flexible than ever before. As the adoption of our technology grows, so does the utility and value of the token.

Incentives for Token Holders:

ThorCom has designed the token ecosystem to offer significant rewards to holders and stakers. As the company achieves further reductions in global data prices, token holders will be rewarded with incentive airdrops. Additionally, token holders will have the opportunity to burn tokens quarterly in exchange for a share of ThorCom's revenue. These airdrops and revenue shares act as direct benefits of participating in the ecosystem and underscore the value of holding the token in the long term. This model aligns ThorCom's interests with its community, ensuring that all stakeholders benefit from the company's success.



Token Ecosystem and Value Proposition

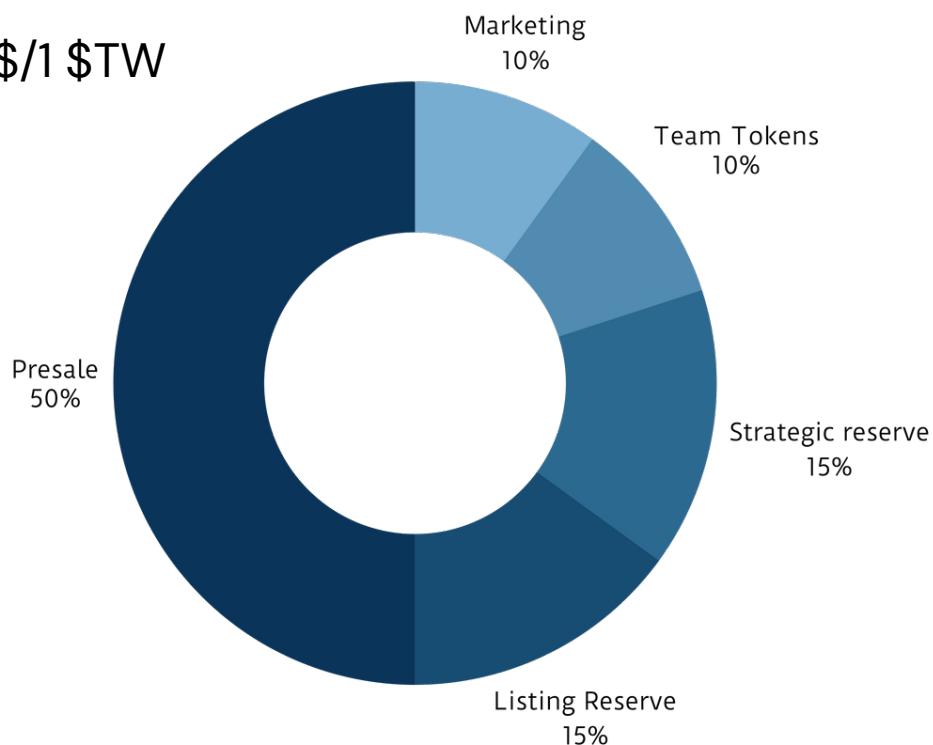
Token distribution:

Total token supply of 100,000,000 is allocated to ensure balanced growth and sustainability. 50% is allocated to the presale. 15% is reserved for exchange listings, ensuring liquidity and accessibility across platforms.

A 15% strategic reserve is set aside for future partnerships, expansions, and unforeseen opportunities.

10% is allocated to the team, with potential vesting to align long-term incentives, while 10% is dedicated to marketing and partnerships to drive community growth and project visibility.

Pre sale = 0.4\$/1 \$TW



Token Ecosystem and Value Proposition

Token Comparison:

ThorWave

- FINITE SUPPLY
- STAKE TO EARN
- PARTICIPATE IN THE COMPANY'S GROWTH
- TRADABLE ON DEX & CEX

100,000,000 TW

ThorByte

- UNLIMITED SUPPLY
- UTILITY TOKEN
- SWAP AND TRADE DATA (COMING SOON)
- OWN 100% OF YOUR MOBILE DATA

∞ TB



Customer Segments and Benefits

Target Audiences:

ThorCom's primary customers include MVNOs, MNOs, and large enterprises that stand to gain significantly from the new telecom ecosystem. These entities, traditionally constrained by high costs and rigid pricing models, will find new opportunities in ThorCom's data exchange and token-based system.

Benefits for MVNOs and Token Holders:

MVNOs will gain access to a powerful new sales tool that allows them to offer more competitive prices than traditional MNOs. With the ability to buy and sell data on ThorCom's exchange, MVNOs can enhance their market position and profitability. Additionally, token holders will benefit from participating in a dynamic ecosystem that rewards them through both access to reduced data costs and future incentive airdrops.



Revenue Streams

Example:

Imagine a scenario where ThorCom partners with existing MVNOs across Europe. With 102 million subscriptions in the region, capturing just 10% of this market through our exchange could result in a revenue of USD 1 million per month. ThorCom will earn USD 0.09 per gigabyte that passes through the system, demonstrating the potential profitability of this model.

Projected Revenue:

The success of ThorCom's technology and token ecosystem directly correlates with increased revenue opportunities. As the utility of the token expands and the adoption of our platform grows, both ThorCom and its token holders will see significant financial benefits. The scalable nature of the model ensures that as the market grows, so does the value generated for all participants.



Conclusion

The Future of Telecom and the Token Ecosystem:

ThorCom is at the forefront of a telecom revolution by leveraging blockchain technology to create a more efficient, affordable, and user-focused industry. Our token ecosystem not only facilitates this transformation but also ensures that those who participate in it are rewarded as the market evolves. With a clear vision and a commitment to innovation, ThorCom is poised to redefine how the world connects and communicates.

